**Practitioner – Measurement & Impact Award Criteria & Requirements**

**Practitioner Measurement & Impact Award Details:**This award recognizes those who support and advance the

measurement, collection, analysis, and reporting of data about your training programs to optimize costs, measure training effectiveness, and improve learning experiences. Training analytics supports the strategic objectives of a company and has a positive influence on [employee engagement](https://whatfix.com/blog/employee-engagement-ideas/).

**Eligibility:**Practitioners can self-nominate or be nominated by others at an LTEN member company for this category. PROVIDERS are not eligible to receive this award but may co-submit with a practitioner client. If a partnered submission is received both practitioner and partner will be recognized in LTEN Excellence Awards promotional materials, press release, website and on stage at the awards ceremony. Only the PRACTITIONER will receive the award statute, but a second may be ordered at additional cost.

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| **Submitter Details** | |
| Name: | Click or tap here to enter text. |
| Email: | Click or tap here to enter text. |
| Phone Number: | Click or tap here to enter text. |
| Company Name: | Click or tap here to enter text. |

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| **Nominee Name Details** | |
| Main Contact Name: | Click or tap here to enter text. |
| Email: | Click or tap here to enter text. |
| Phone Number: | Click or tap here to enter text. |
| Company Name: | Click or tap here to enter text. |

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| **Team or Individual Name – (will be used if entry is a finalist or winner – 60 character limit)** |
| Click or tap here to enter text. |

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| **Team Members – Please list team members’ first name, last name, title, and company name below:** | | |
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1.How many employees / clients / learners were targeted with this program? (500 words max)

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| Click or tap here to enter text. |

2.Please summarize the initiative in less than 100 words (your elevator pitch). Stress the innovative aspect of the initiative and how that innovation was designed and delivered.

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| Click or tap here to enter text. |

3.What business problem or need existed for which this practice was designed and implemented? Explain the problem/need and how it was identified. (500 words max)

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| Click or tap here to enter text. |

4.Describe how the initiative helped to advance the measurement, collection, analysis, and reporting of data at your organization to optimize costs, measure training effectiveness, and improve learning experiences.. This is not a process-only focused question.. (500 words max)

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| Click or tap here to enter text. |

5.What special challenges or stumbling blocks were encountered? How were those addressed to support your strategic objectives? (500 words max)

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6.How is the practice evaluated and how often? How will you measure and ensure learning transfer? Describe the elements/steps/process (NOT RESULTS) of the evaluation strategy. (500 words)

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| Click or tap here to enter text. |

7.What business impact were achieved through this practice’s implementation? Describe the short and long-term business impact of the practice and the evidence to support this impact. (500 words max) Include cost savings, if applicable and impact on organizational strategy, including individual and organizational performance.

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| Click or tap here to enter text. |

8.How has this initiative improved or enhanced learning transfer, learner engagement performance or commitment? Please provide concrete examples. (500 words max)

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| Click or tap here to enter text. |

9.Did you work with a supporting partner you wish to recognize on a second award? If so, please enter the one name and company below. (Only one supporting partner may be recognized per submission. If you would like more than two awards they are available at cost through LTEN.) (500 words max)

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| Click or tap here to enter text. |

10. If chosen as a finalist, will you be creating a digital poster for your award? (Digital Poster due ??/??/??)

Yes No

11. If chosen, as a finalist, will you be participating in the Poster Presentation at the LTEN Annual Conference in June? Yes No