

2024 Preferred Industry Partner Packages



Support the life sciences L&D community with a yearlong sponsorship package. Each comprehensive package includes exclusive sponsorship opportunities and discounts. In addition, each sponsorship package delivers other great benefits, such as maximizing speaking opportunities, the promotion of your company brand and expertise internationally—both in advance of the conference and at the event itself, offering complimentary registrations, invitations and much more.

Preferred Industry Partner Benefits	Bronze	Silver	Gold	Platinum	New! Titanium*
Exhibit Space and Priority Booth Selection at the Annual Conference <i>Booth selection is based on precious metals order and 2023 LTEN support.</i>		10' x 10'	10' x 20'	20' x 20' Peninsula Booth	20' x 20' Island Booth
Priority Selection for Annual Conference Sponsorships <i>Additional sponsorship fees apply.</i>	5th	4th	3rd	2nd	1st
Annual Conference Exhibit Hall Only Pass(es) <i>Access to the exhibit hall, general sessions and general networking activities.</i>	✓ Includes 1	✓ Includes 1	✓ Includes 2	✓ Includes 4	✓ Includes 4
Annual Conference Full Pass(es) <i>Includes meals, access to all workshops, general sessions and networking activities.</i>		✓ Includes 1	✓ Includes 2	✓ Includes 4	✓ Includes 4
Annual Conference Learning Lab <i>20-minute learning sessions at the Annual Conference exhibit hall.</i>	◆	◆	◆	✓	✓
Lead Scanning Licenses <i>Use the Cvent LeadCapture app to scan attendee badges at the Annual Conference. Purchase additional licenses, configure custom questions and get real-time reporting. NOTE: Lead Scanning available to exhibiting PIPs only.</i>		✓ Includes 1	✓ Includes 1	✓ Includes 1	✓ Includes 1
Annual LTEN Membership	✓ Includes 1	✓ Includes 2	✓ Includes 3	✓ Includes 4	✓ Includes 4
Digital One-Month Ad on LTEN Website <i>The 350x300 px banner ad will display in rotation with up to two other banners ads on the side panel of internal pages.</i>	◆	◆	◆	✓	✓
Supplier Directory Listing <i>Profile includes logo, company description, web link and product categories.</i>	✓	✓	✓	✓	✓
Priority Selection of Unique Sponsorship Opportunities throughout the Year <i>PIPs get first right of refusal for sponsored events and products.</i>	5th	4th	3rd	2nd	1st
Partner Preview Presentation <i>30-minute capabilities and product demos, held on Wednesdays starting in January. Presentations open only to training professionals working for life science company.</i>			◆	◆	◆

◆ = Reduce Rates Offered

* Special requirements and limitations apply in order to qualify for this limited tier.

CONTINUED ON NEXT PAGE ➡



Contact **Gregg Haunroth**, LTEN Director of Sales, for advertising and sponsorship opportunities! | ghaunroth@L-TEN.org | (608) 562-6537

2024 Preferred Industry Partner Packages (cont.)

Preferred Industry Partner Benefits	Bronze	Silver	Gold	Platinum	New! Titanium*
Ads in the Monthly <i>LTEN Focus on Training Magazine</i> <i>Advertise in LTEN Focus On Training — now with monthly distribution!</i>	Quarter page in two selected issues	Quarter page each issue	Half page each issue	Full page each issue	Full page each issue
10% Discount On All Virtual and Physical LTEN Events	◆	◆	◆	◆	◆
LTEN Mixer Reception Co-Sponsorship <i>Limited to three sponsors per mixer.</i>	◆	◆	◆	◆	◆
Year-Long Use of the PIP Marketing Assets, Including Logos, Banner Ads, New Member Outreach Communications	✓	✓	✓	✓	✓
Article Submission in one of the Monthly <i>LTEN Focus On Training Issues</i> <i>Author a non-promotional thought-leadership article. First-come, first-served, subject to availability.</i>			✓	✓	✓
Authored <i>Bonus Focus</i> Online Article <i>Author a non-commercial, non-promotional thought-leadership article.</i>	✓	✓	✓	✓	✓
Logo Scrolling on the LTEN Home Page			✓	✓	✓

◆ = Reduce Rates Offered

To be eligible for the Titanium Platinum Preferred Industry Partner (PIP) package, you must have held Platinum PIP sponsorship status and invested an extra \$15,000 in sponsorships and advertising for five consecutive years.

\$4,250	\$12,500	\$19,500	\$35,000	\$50,000
---------	----------	----------	----------	----------

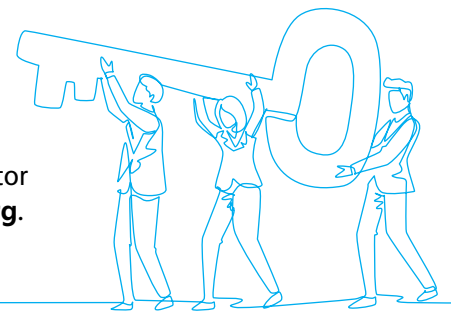


PIP Sponsorship and Participation:

- Starts **January 1, 2024** and runs through **December 31, 2024**.
- Earn a 2.5% discount when you pre-pay by **January 5, 2024**.

NOTE: By processing payment of this transaction via credit card, you have authorized a convenience fee of 2% in addition to the total of this invoice.

To learn more about the program and how to become a Preferred Industry Partner, contact: **Gregg Haunroth**, director of advertising, at **(608) 562-6537** or **ghaunroth@L-TEN.org**.



Contact **Gregg Haunroth**, LTEN Director of Sales, for advertising and sponsorship opportunities! | ghaunroth@L-TEN.org | (608) 562-6537