

# Customized Learning Pathways.



## Real Challenge.

**Personalization within the context of learning is not just a nice to have these days, it's an expectation. Adult learners want relevant content that is customized to their needs, role, and who they want to become.**

Our clients also want to develop and deliver personalized training programs for their learners, targeted by role, experience level, learning gaps, interests and aspirations, as this often leads to the effective and efficient achievement of desired learning outcomes.

So how does an off-the-shelf content provider meet the personalization needs of clients and learners? How do we provide content that has value to the learner, regardless of their role, experience, interests, and goals? The answer lies in program design.

## Real Solutions.

Our personalized design process begins with a firm foundation of AI-enabled client input, then building a strong learning blueprint with curated pathways, and finally framing up the design with self-directed, application-based content to produce truly innovative and personalized learning programs.

Enhanced content exploration →

AI-enabled Curation →

Custom Pathways for Roles, Gaps, Competencies, or Tenure →

Application and Retention Resources →

## Real World Results.

Personalized programs achieve business impact initially through enthusiasm and engagement toward learning content. Personalization is the “hook” to develop learner interest and buy-in. Once participants are engaged in the overall learning experience, outcomes and business results follow.

### Benefits realized by our clients and our learners:

- Reduced training time to reach objectives
- Increased employee/learner retention rates
- Increased promotion rates for learners
- Greater engagement with discretionary continuing education
- Greater results in pre- and post-learning assessments
- Greater confidence, competence, and relationship measurements

**Your training programs should be as unique as your learner's background, knowledge, and skills.**



→ [cmrinstitute.org](https://cmrinstitute.org)

**Ensure your teams receive the training they need—when they need it.  
Let's advance your teams together.**

**Contact us: [solutions@cmrinstitute.org](mailto:solutions@cmrinstitute.org) or (800) 328-2615**

