

# Barbara Pattulo

DIRECTOR, THERAPEUTIC AREAS  
AND BUSINESS - COMMERCIAL  
TRAINING & DEVELOPMENT

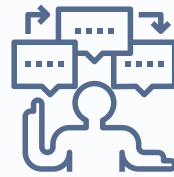


## WHAT HER COLLEAGUES SAY

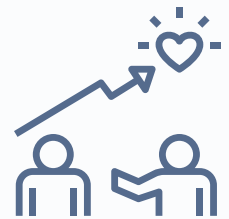
"Barbara strives for excellence by empowering her team to make business critical decisions; always acknowledging that we are each experts in our own lanes. She trusts in our capabilities in bringing the brand/CMG vision to life, but is still fully invested in coaching us along the way. Barbara has developed a strong level of trust with her team and continuously provides actionable feedback. Above all, she has created a safe environment where we feel comfortable being our true selves."

- Briana Rodriguez, Operations Manager, Genentech

## HER ROLE AS OMNI TEAM LEAD



Aligned with Squad Priorities



Created a Positive Team Culture



Launched Two Respiratory Indications



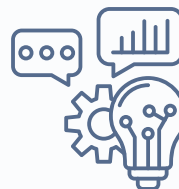
Led High-Impact Virtual Training



Created Robust Communications Plan



Trained Flu Managers to be Effective Coaches



Focused on Skill-Based Learning



Trained to COVID UEA Indications