

Learning Retention Systems

Optimizing Knowledge Retention

Overview

Studies have shown that **learners lose about 90% of newly acquired knowledge** within a week **if they aren't actively applying that knowledge**.

Over the past 5 years, use of learning retention systems (LRSs) has increased in response to the understanding that continuous learning is integral to successful training.

While uptake of LRSs has climbed steadily, implementation of these systems has varied widely, from limited use of a single system feature to maximal use of multiple features.

In this session we will:

- Look at challenges, successes, and tips to implement and maintain continuous learning systems and practices.
- Define and discuss the essential elements of continued learning as well as methods and approaches to improve universal learning retention strategies.

Introductions



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SK Life Science



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Sanofi



Nelson Hernandez
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Shiladitya Mallik
SmartWinnr



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What Is a Learning Retention System?



- A system that pulses out microlearning content and questions to improve knowledge retention, increase learner engagement, and ultimately change behavior
- Built to stimulate recall and consolidate knowledge in long-term memory
- Based upon principles of:
 - Continuous learning
 - Spaced repetition
 - Gamification
 - Microlearning
 - Personalized, adaptive learning
- Intended to complement, not replace, other learning systems

Learning Retention Systems

Axonify

intela

 SmartWinnr

Qstream

ottolearn[®]
AGILE MICROLEARNING

mindtickle[™]

SparkLearn[®]

Platforms With LRS Components

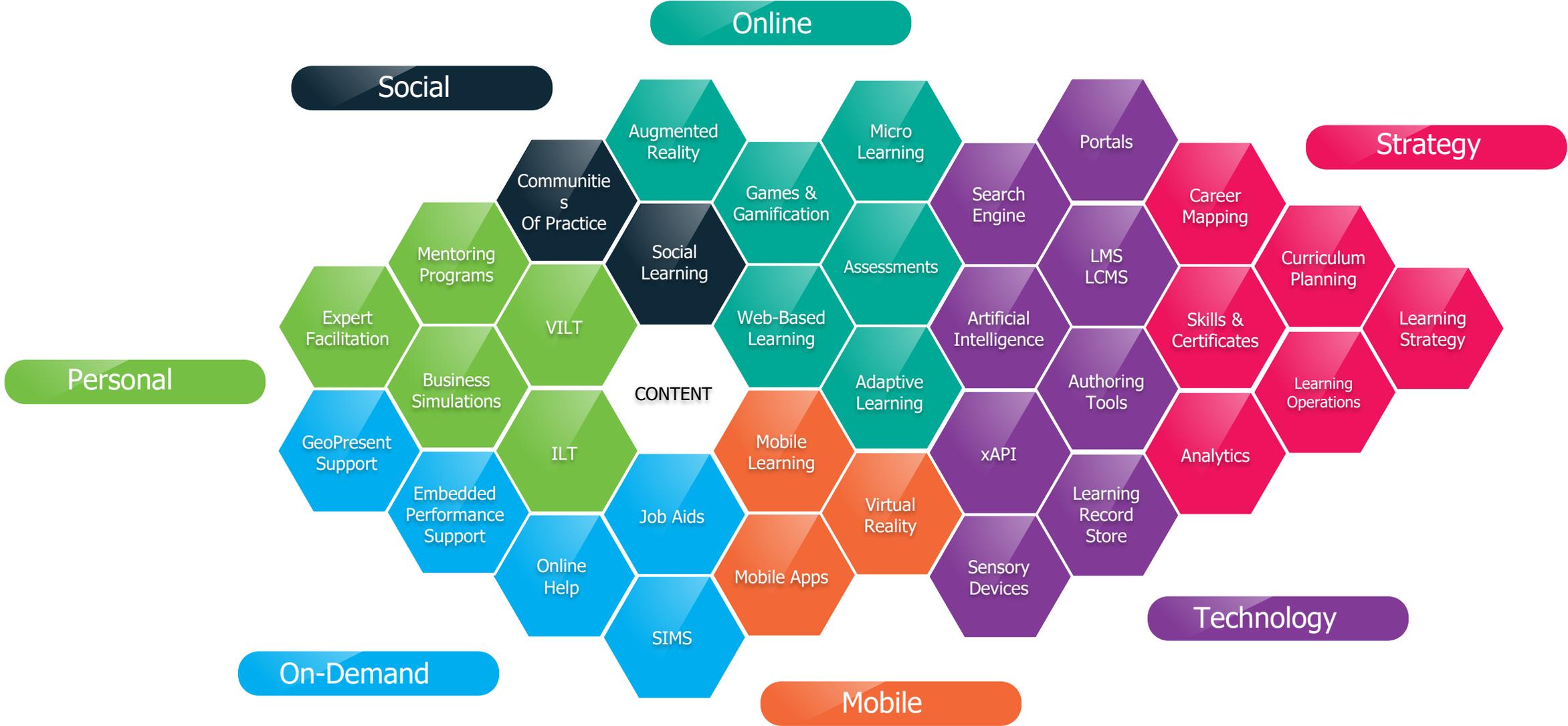
 **the training arcade**[®]
BY THE GAME AGENCY

ACTO
Omnichannel Education for Life Sciences[™]

 **Arist**[®]

 rehearsal

The Learning Ecosystem



Discussion

What Learning Retention System (LRS) do you currently use or have previously used?

How does an LRS fit into your overall learning strategy?



What successes have you encountered with these systems?



What challenges have you encountered when utilizing an LRS?



Discuss how you prioritize content in your LRS.



What are some best practices you can share with others who may be looking to enhance how they use an LRS at their organization?



Q&A



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About Us



**Founded
2004**

**Inc. 5000 Fastest
Growing Private
Company 3 years
in a row**

**LTEN Award-
winning agency**

**Network of 300+
learning
development
professionals**

illuminate is located in Boston, Massachusetts, a major global hub for biotech and pharma, with access to top talent and teaching physicians at elite institutions.

What We Do

Clinical Sales Training

- Deliver training solutions that make an impact and drive results
- Develop new product, skills, and marketplace training that prepares learners to excel at their jobs
- Design launch curriculums that make lasting first impressions

When to Leverage Us

- Product launches
- New hire programs
- POA, midyear, and national meetings



Complete Learning Technology Resource

- Build state-of-the-art eLearning systems for the modern learner
- Offer mobile learning solutions for representatives on the go
- Provide resources created with cutting-edge technology
 - Magister®— An LMS Technology tailored to your culture, exclusive to life sciences, and with unparalleled support
 - SmartWinnr— A mobile-first learning engagement platform
 - PI and Clinical Study Explorer®—Award-winning tools specifically designed for PI and pivotal study content

