



HEATHER ANDERSON

Business Account Executive, Alnylam



EXCELLENCE AWARDS

FIELD TRAINERS
SCHOLARSHIP 2022

WINNER



"Heather's engagement, training and marketing involvement is inspiring! Heather represents LTEN values and looks to make people around her better. She is continuing her training and development journey to make her next step from the Field Trainer to a Regional Business Director for the West region of our TTR flagship franchise. She continues to engage with our training and marketing departments on various projects and provides suggestions to make our team more effective in serving patients!"

~ Josh Kepnes, Associate Director US Commercial Training and Development, Alnylam Pharmaceuticals



FLARE Field Trainer Program

Supported the program's ACE engagement framework from the early design phase through implementation to the rare disease business unit.



Launching OXLUMO

Instrumental in the launching of a new product for patients with PH1, an ultra-rare disease.



Marketing Team Training Support

Stepped forward within the field training role to help the training team liaise with marketing to develop impactful and sustainable training leading to robust workshops.



Recent Projects Include:

- + Training & Marketing Liaison
- + What Good Looks Like III - A Reprint Carrier & Patient Profile C Training
- + Core Visual Aid Training & Scenarios Workshop, POA
- + Core Visual Aid Annotated and Scenario Workshop NSM
- + FAQ Workshop Nat'l Sales Meeting
- + Strategic Territory Planning Workshop NSM
- + MOA Video & Workshop Development