

2022 Preferred Industry Partner Packages



Are You as Precious as Gold... or Platinum?

LTEN thinks so. That's why we have developed a special program to recognize organizations that contribute substantial support to the Life Sciences Trainers & Educators Network, the Preferred Industry Partner (PIP) sponsorship program.

Preferred Industry Partner Benefits	Bronze	Silver	Gold	Platinum (Limited to 10 Sponsors)
Exhibit Space (and Priority Booth Selection) at the Annual Conference		10' x 10'	10' x 20'	20' x 20'
Priority Selection for Annual Conference Sponsorships <i>Additional sponsorship fees apply.</i>	◆	✓	✓	✓
Annual Conference Exhibit Hall Only Pass(es) <i>Access to the exhibit hall, general sessions and general networking activities.</i>	✓ Includes 1	✓ Includes 1	✓ Includes 2	✓ Includes 4
Annual Conference Full Pass(es) <i>Includes meals, access to all workshops, general sessions and networking activities.</i>		✓ Includes 1	✓ Includes 2	✓ Includes 4
One-Year LTEN Membership	✓ Includes 1	✓ Includes 2	✓ Includes 3	✓ Includes 4
Learning Lab <i>20-minute micro learning sessions at the Annual Conference.</i>	◆	◆	◆	✓
LTEN Focus on Training Magazine Advertising <i>There will be 4 issues: Spring, Summer, Fall and Winter. Digital issue only in 2022.</i>	One Qtr Page Ad in a Single Issue	Qtr Page Color Ad in Each Issue	Half Page Color Ad in Each Issue	Full Page Color Ad in Each Issue**
Special Themed 'Focus' Digital Issues Advertising <i>Field Training, Global Training, Non-Commercial Training, Training Technology Issues</i>	One Qtr Page Ad in a Single Issue	Qtr Page Color Ad in Each Issue	Half Page Color Ad in Each Issue	Full Page Color Ad in Each Issue**
Logo Scrolling on the LTEN Home Page	✓	✓	✓	✓
Supplier Directory Listing <i>Profile includes logo, company description, web link and product categories.</i>	✓	✓	✓	✓
Authored <i>Bonus Focus</i> Online Article <i>Author a non-commercial, non-promotional thought-leadership article.</i>	✓	✓	✓	✓
Priority Selection for Annual Conference Sponsorships <i>Additional sponsorship fees apply.</i>	◆	✓	✓	✓
Priority Selection of Unique Sponsorship Opportunities throughout the Year <i>PIPs get first right of refusal for sponsored events and products.</i>	✓	✓	✓	✓
Special LTEN Focus on Training Magazine Advertising <i>Two issues: pre-conference and awards digital issues.</i>	◆	◆	◆	◆

◆ = Reduce Rates Offered | ** Does not include premium position charge

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Gregg Haunroth, LTEN Director of Sales, for advertising and sponsorship opportunities today! | ghaunroth@L-TEN.org | (608) 562-6537

2022 Preferred Industry Partner Packages (cont.)

Preferred Industry Partner Benefits	Bronze	Silver	Gold	Platinum
Partner Preview Presentation <i>30-minute capabilities and product demos, held on Wednesdays starting in January. Each presentation is promoted to the entire LTEN database.</i>	◆	◆	◆	◆
One Virtual LTEN Mixer Reception Co-Sponsorship <i>Limited to three sponsors per mixer.</i>	◆	◆	◆	◆
Digital One-Month Ad on LTEN Website <i>The 350x300 px banner ad will display in rotation with up to two other banners ads on the internal pages.</i>	◆	◆	◆	✓
10% Discount On All Virtual and Physical LTEN Events	◆	◆	◆	◆
Year-Long Use of the PIP Marketing Assets, Including Logos, Banner Ads, New Member Outreach Communications	◆	◆	◆	◆
Article Submission in one <i>TEN Focus On Training</i> Issues <i>Author a non-commercial, non-promotional thought-leadership article. First-come, first-served, subject to availability.</i>	◆	◆	◆	◆
	\$4,250	\$12,500	\$17,500	\$32,500

◆ = Reduce Rates Offered

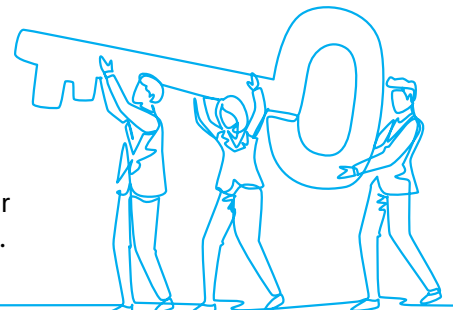


PIP Sponsorship and Participation:

- Starts **January 1, 2022** and runs through **December 31, 2022**.
- Earn a 2.5% discount when you pre-pay by **January 7, 2022**.

NOTE: By processing payment of this transaction via credit card, you have authorized a convenience fee of 2% in addition to the total of this invoice.

To learn more about the program and how to become a Preferred Industry Partner, contact: **Gregg Haunroth**, director of advertising, at **(608) 562-6537** or **ghaunroth@L-TEN.org**.



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