

TRAINING FOR CHANGE

VIRTUAL FIELD LEADERSHIP SUMMIT



The Need:

The Executive Leadership Team called on SDPA/Sunovion Field Leadership & Market Access training teams to enhance the skills of both field forces to execute key corporate initiatives and enhance engagement after multiple field and corporate restructurings and virtual product training programs, including one product launch.

The Solution:

The Training Teams created and delivered a two-day Virtual Field Leadership Summit for 151 leaders, enhancing coaching skills, strategic acumen, and deepening leadership's connection to the company. The vFLS provided individualized training specific to each field force, including Leading Change and Elevating Relevance & Access in a Virtual World.

The Outcome:

The Virtual Leadership Summit met its key business objectives of developing the skills of leading strategic execution and building leadership morale as demonstrated by improvement of field reported observable behaviors and survey results with 97% of attendees reporting full understanding of the concepts and processes, 91% agreeing that the content and training delivered was relevant to their work, and 89% agreeing that the program was worth their investment of time.

Virtual FLS Innovation Team

2021



PHIL SIGLER



BOB MCBRIDE



BRIAN GIGLIO



SHANNON CID