

Instant Needs Analysis

Design Considerations

1. What is the goal of the simulation program? What business problem are you solving?
2. Who are the participants? Level of experience? Is this a new situation or customer?
3. What is the primary purpose of the simulation program? Training, assessment, both, other?
4. What will participants be able to do after completing the simulation program? In other words, what are the learning objectives?

Data Collection Considerations

5. With whom (participant, trainers, field leadership, etc.) should these data and insights be shared? How best and how often should these data and insights be shared (coaching reports, field snapshots, dashboards, etc.)?

Development Considerations

6. What media will be required (e.g. images, video, audio, animation)?
7. What resources are available? How much time can you and other team members commit?

Deployment Considerations

8. Where will participants complete the simulations? Will they complete the simulations on their own or in a group?
9. What is the communication plan to share the availability of the simulation(s)? What will motivate your participants to complete the simulation?
10. How will participants access the simulation (e.g. through a learning management system, website)?

Project Management Considerations

11. What is your project development schedule?
12. Is there an event (NSM, POA, launch meeting) that is driving the development of these simulations?
13. What level of promotional review will be required?