



2018  
ATTENDEES  
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Inspirational and Uplifting Insights for  
Professional and Personal Growth

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## You Can Love Your LMS – An Abiomed Case Study

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**Nancy McMonigal**, Director, Life Sciences & Health Care

**June 12, 2018**

Learning Lab – Exhibit Hall #1

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## What We'll Discover Today

- **Abiomed's Medical Device Expansion - Impact on their LMS**
- **How Business Drivers Determine Your LMS Needs**
- **New or a Tune-up?**
- **Push and Pull Environment User Experiences**
- **Tips to evaluate your LMS project**

# The Why

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# Evaluating Your LMS

## Abiomed's growth: Learning, Quality, Engineering and Client Facing Needs

### Company-wide Learning expansion

Internal audience

External audience

**What's changed from when the LMS was originally set up?**

**How are the learners engaging?**


**How is it different from how the learners accessed in the past?**



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# The What

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# Looking Wide

Abiomed = US, Germany, Japan

**Understand your current and future business drivers**

**Evaluate your current LMS system**

- Other departments
- Learner needs per department and per program
- Manager needs
- Content requirements
- Compliance
- System access



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# The How

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# Configuring To Your Needs

## Abiomed Prioritized

- Leadership, Communication & Engagement All Aligned
- Configuring the LMS to fit additional audience needs and departments
- Who sits at the table?

## Tune-up

- Content Management
- User Experience
- Communication Tools
- Reports



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# Beginning With The End In Mind

Abiomed's UX needs = changing to a Pull environment

## Tips on what to look for when starting a project:

- Timeline
- Stakeholders
- C-Suite buy-in
- Project milestones
- Design aspects of UX and configuration
- Aligning expectations



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## RESOURCES: Loving Your LMS

### LMS Assessment:

<https://www.bluewaterlearning.com/bluewater-assessments/>

<https://www.elearningguild.com/>

<https://www.td.org/topics/learning-technologies>

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3. Select the Session You Are Evaluating
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If you do not want to complete the survey in the mobile app, you can collect a hard copy form at the registration desk.

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