

## LETTER TO MEMBERS

The strategic plan for 2015 focused heavily on member engagement and growth, as well as enhancing the LTEN value proposition. As a result, LTEN ramped up partnerships to host even more networking events across the country and also went "across the pond" to host the first-ever UK networking mixer.

2015 also saw the launch of the LTEN Excellence Awards, a recognition program designed by the LTEN Advisory Council to spotlight life sciences training professionals and industry partners for their innovations and best-in-class training initiatives. Winners were recognized on stage at the 44th LTEN Annual Conference, as well as in the first digital-only *Focus* magazine.

Members were given even more opportunities to engage, with the addition of the LTEN *Focus* magazine research panel and the expansion of the LTEN *Focus* magazine Editorial Advisory Board.

2015 was also a year of enhancing value to the member community. LTEN piloted a new leadership program, introduced new formats for the Medical Device & Diagnostic Trainers Summit and LTEN Annual Conference, and increased communication and visibility around the LTEN Career Center, which in November added ATD job postings.

The tremendous accomplishments of 2015 provides a solid foundation for continued growth and success in 2016.



## PURPOSE STATEMENT

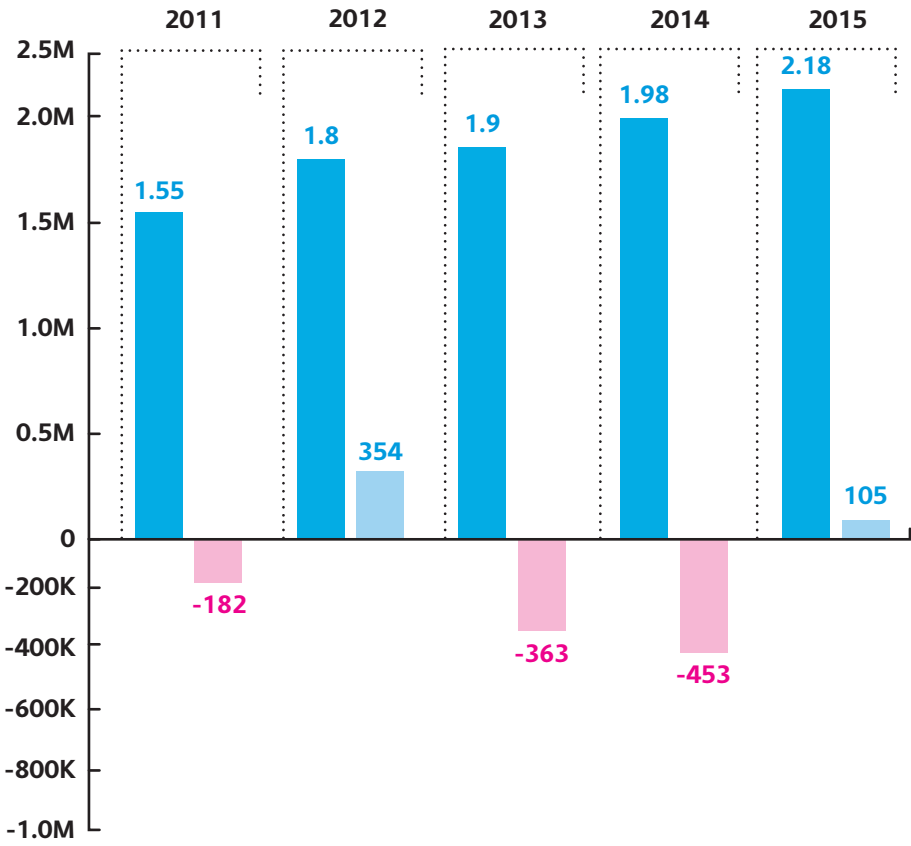
To harness the collective intelligence of our members in order to help them lead through complex change, and help their people maximize the value of customer engagement.

## VALUE PROPOSITION

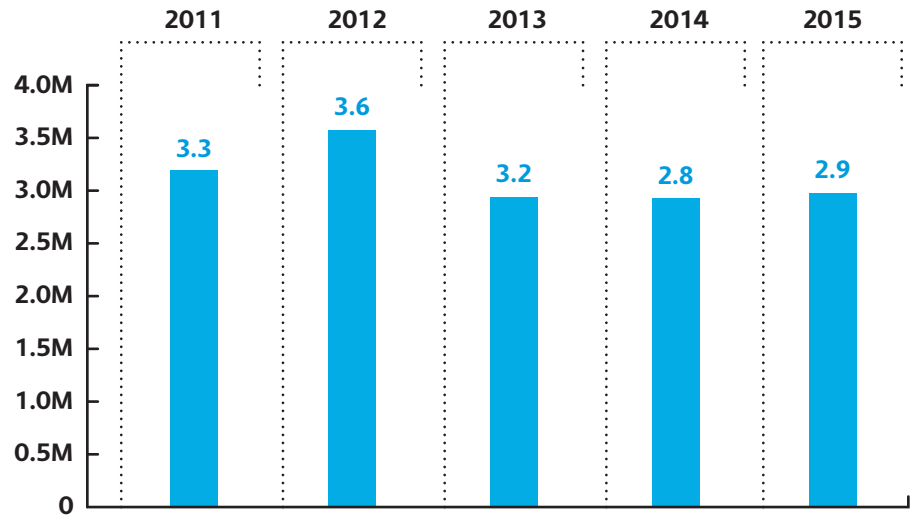
We provide life sciences training and education professionals with the clarity, community and career resources they need to excel in leadership and learning.

FINANCIALS

Revenue/Change In Net Assets

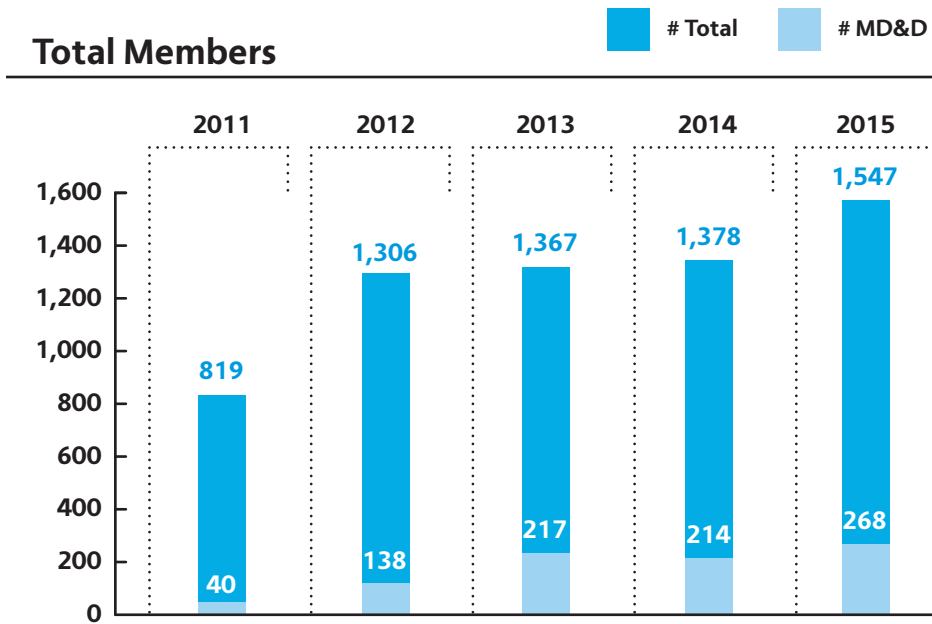


Current Capital (in millions)

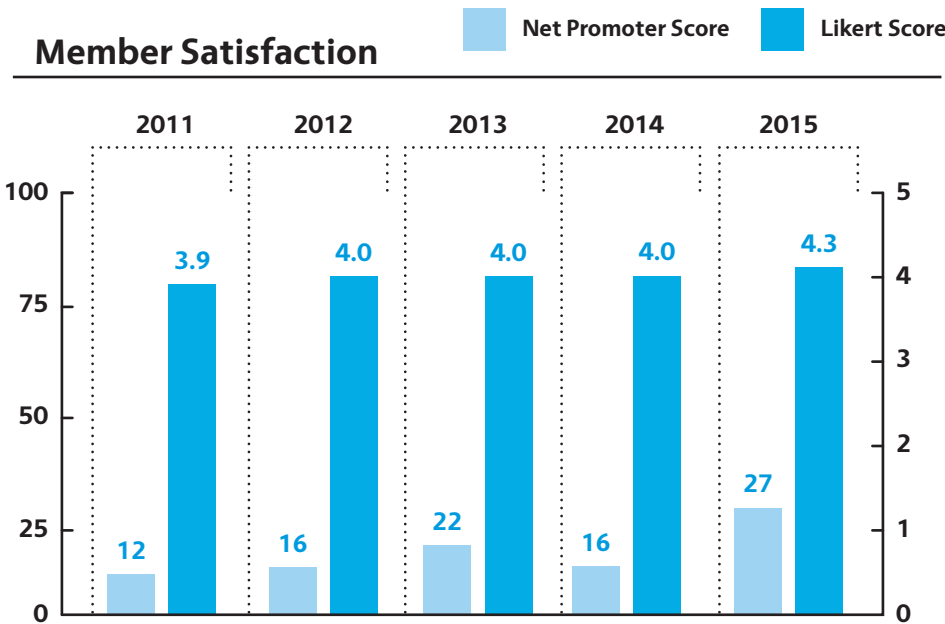


MEMBERSHIP

Total Members

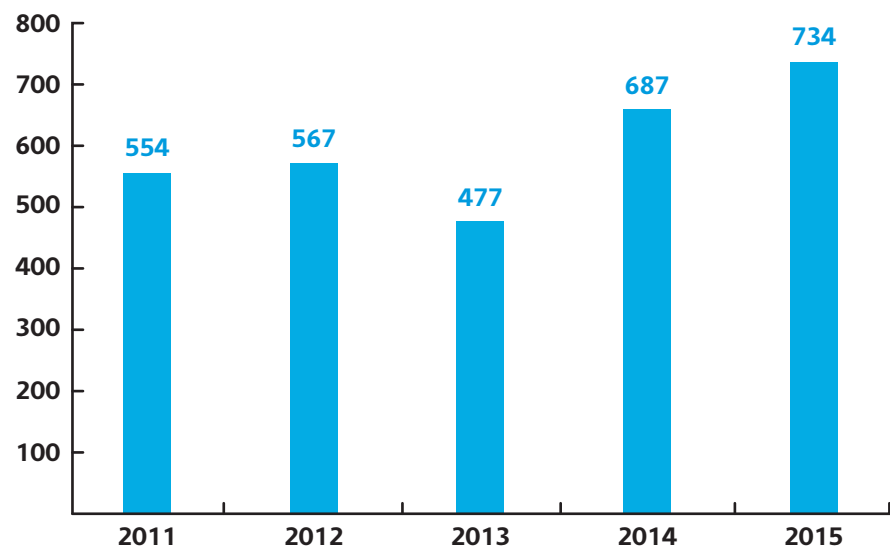


Member Satisfaction

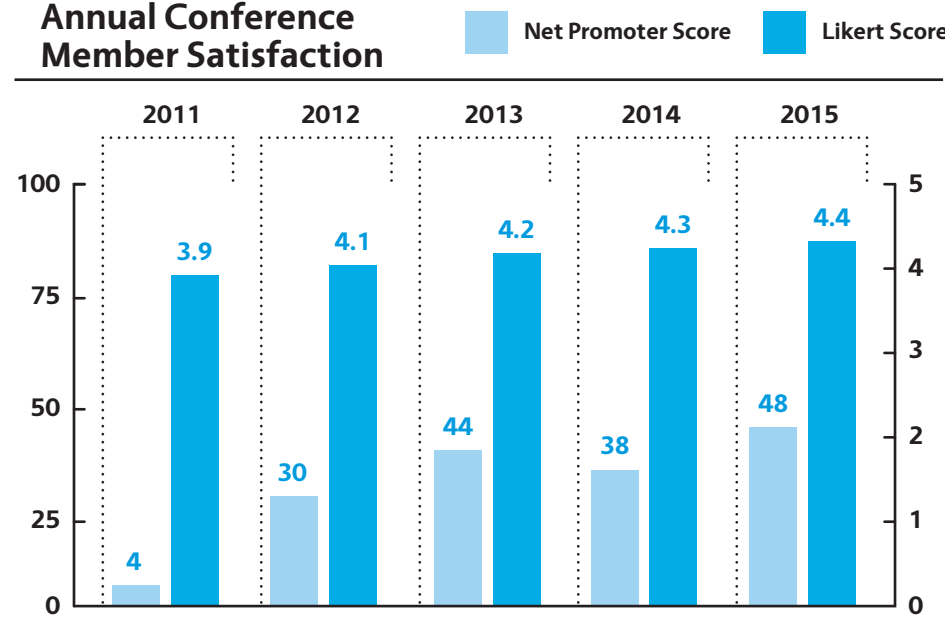


LEARNING & COMMUNITY

Annual Conference Registration



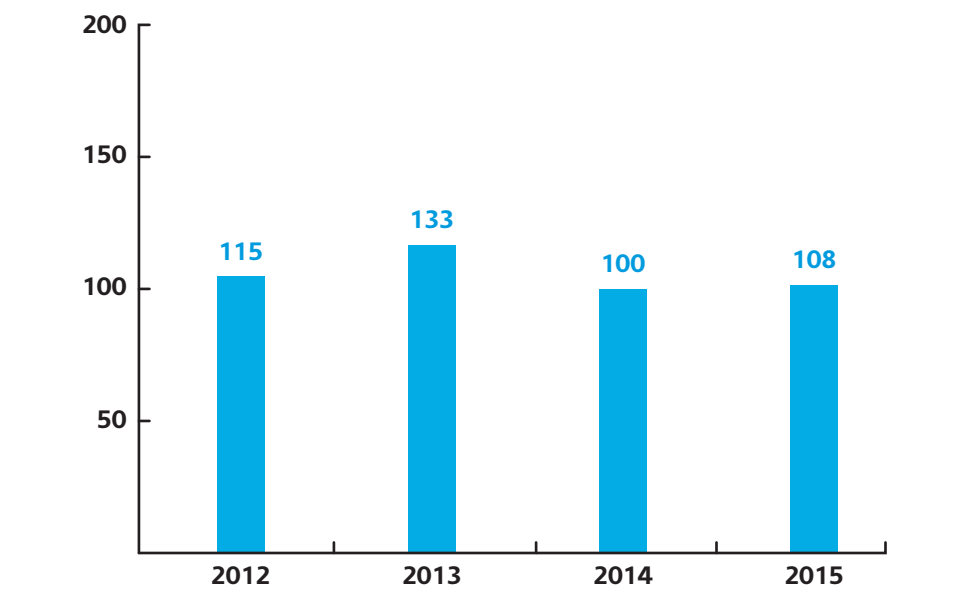
Annual Conference Member Satisfaction



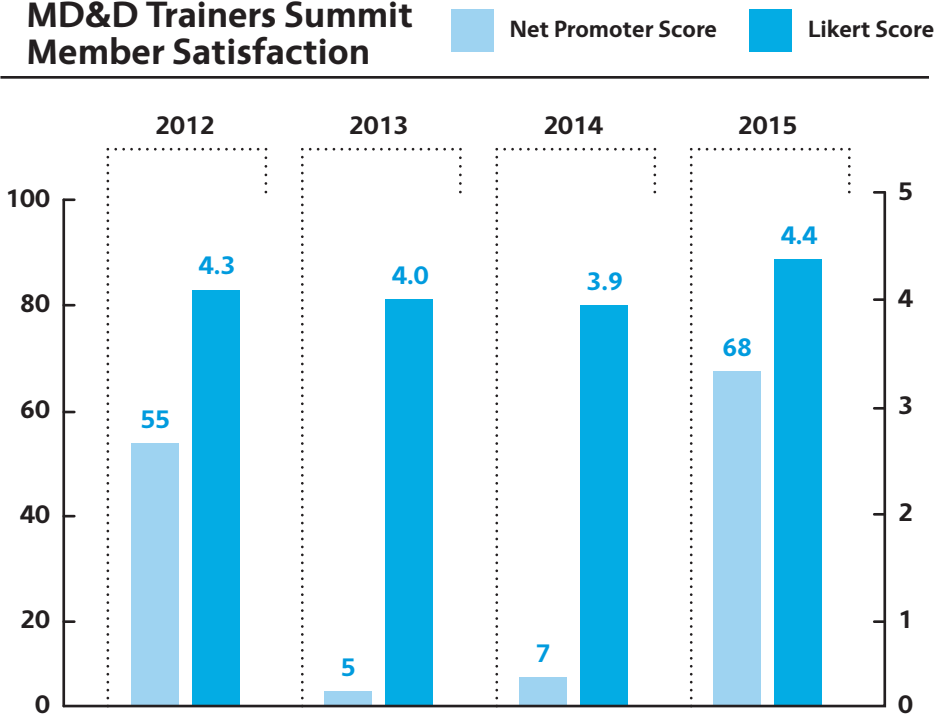
LEARNING & COMMUNITY

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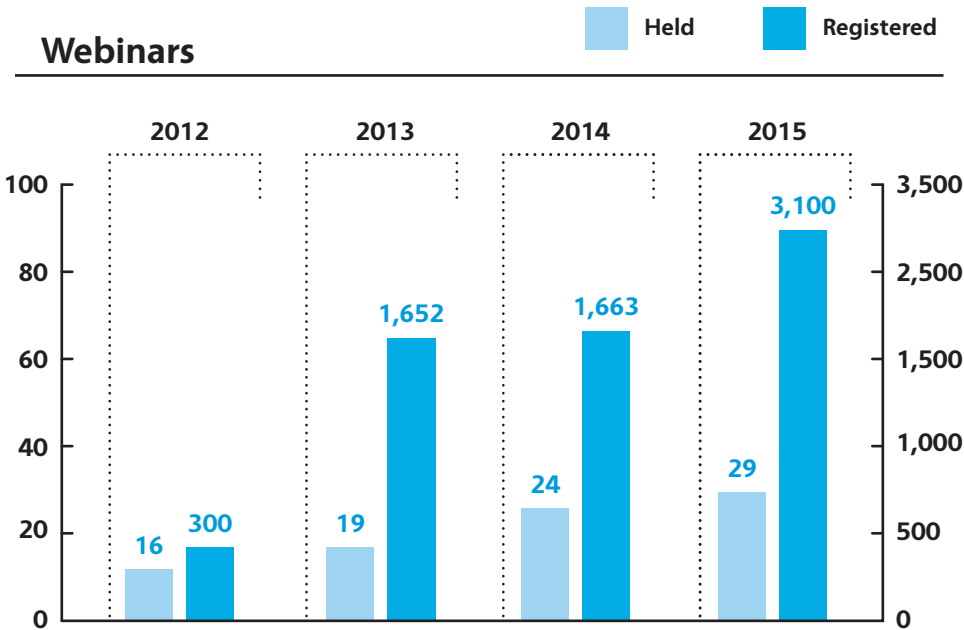
MD&D Summit Registration



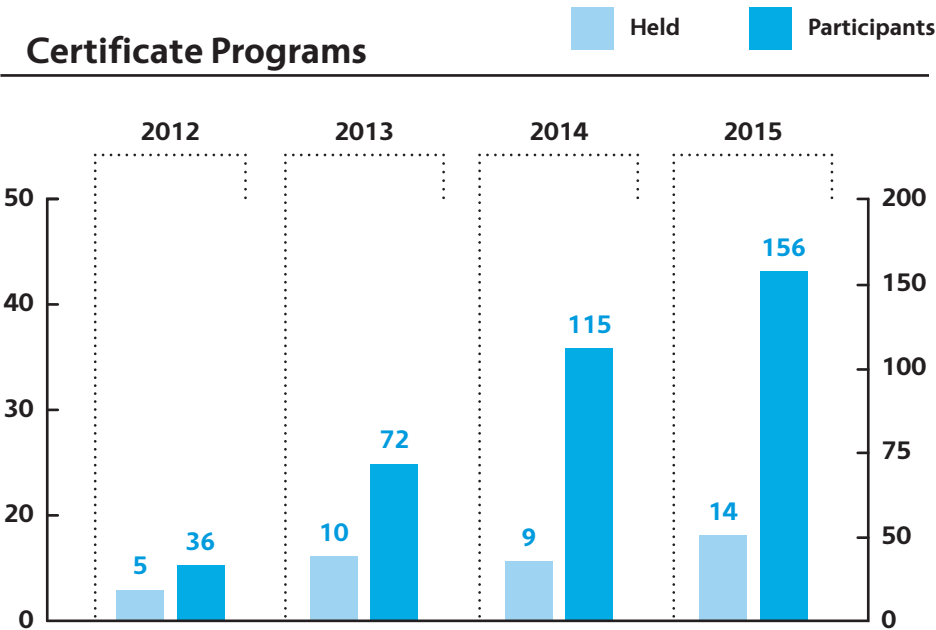
MD&D Trainers Summit Member Satisfaction



Webinars



Certificate Programs



Social Media Channels



UPDATE ON INNOVATION

Networking Mixers

8 Held, 600 Registered

First International Mixer in UK

35 in Attendance. Event featured a global L&D panel.

LTEN Excellence Awards

37 Applications Submitted, 9 Awarded

LTEN Career Centers

78 Jobs Posted in 2015 vs. 40 in 2014.  
Access to ATD Jobs in early November.