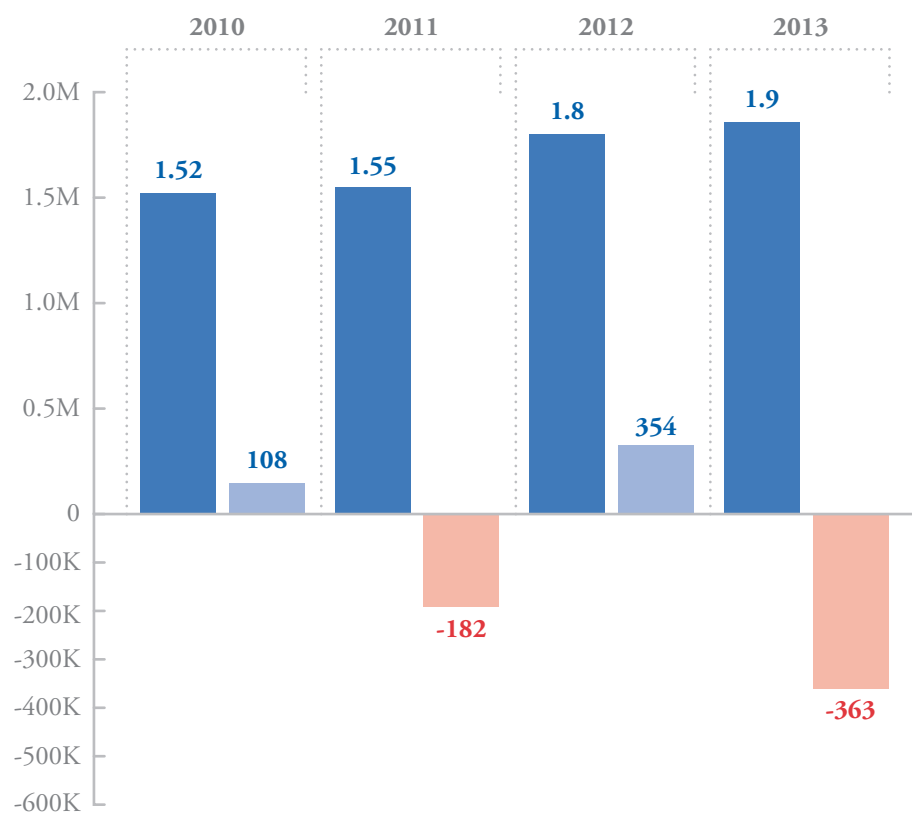




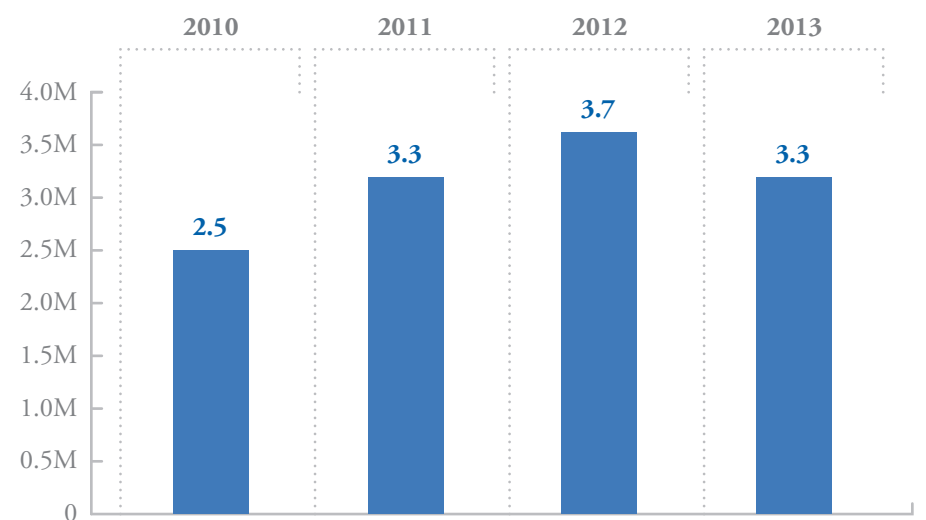
2013 ANNUAL REPORT

FINANCIALS

Revenue/Change In Net Assets

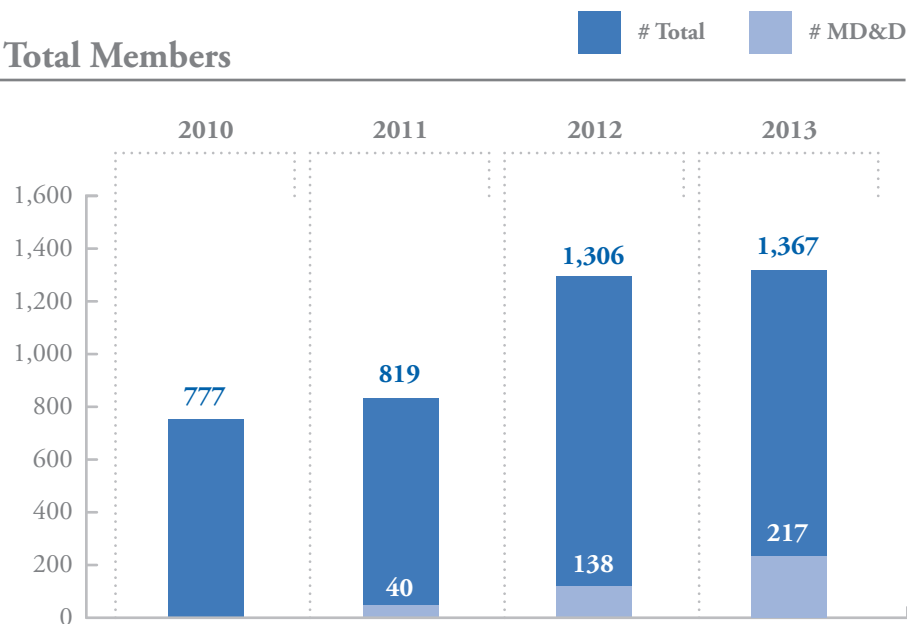


Current Capital (in millions)



MEMBERSHIP

Total Members

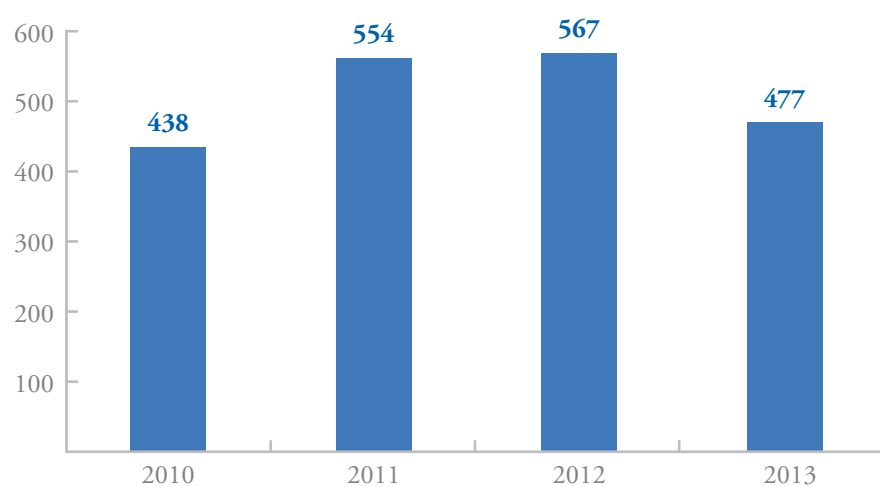


Member Satisfaction

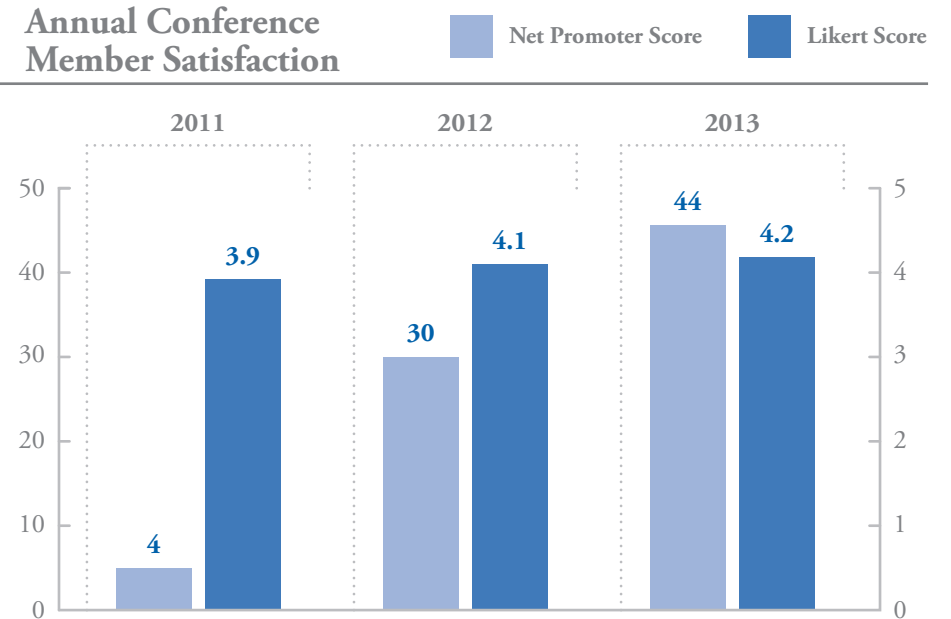


LEARNING & COMMUNITY

Annual Conference Registration



Annual Conference Member Satisfaction

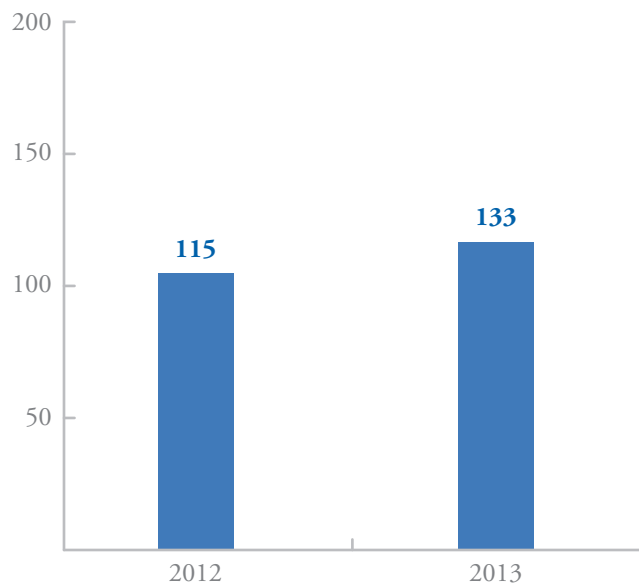




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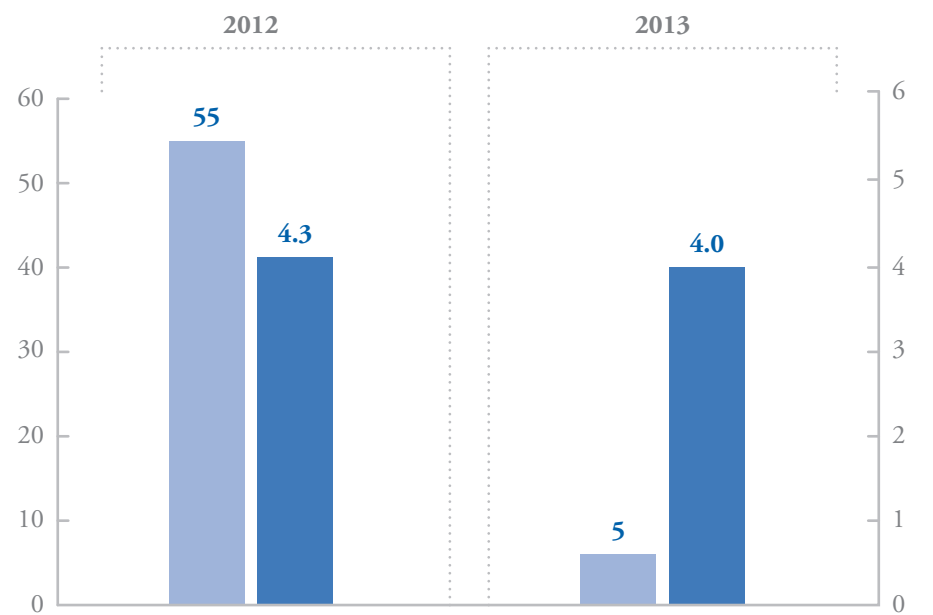
LEARNING & COMMUNITY (cont'd)

MD&D Summit Registration



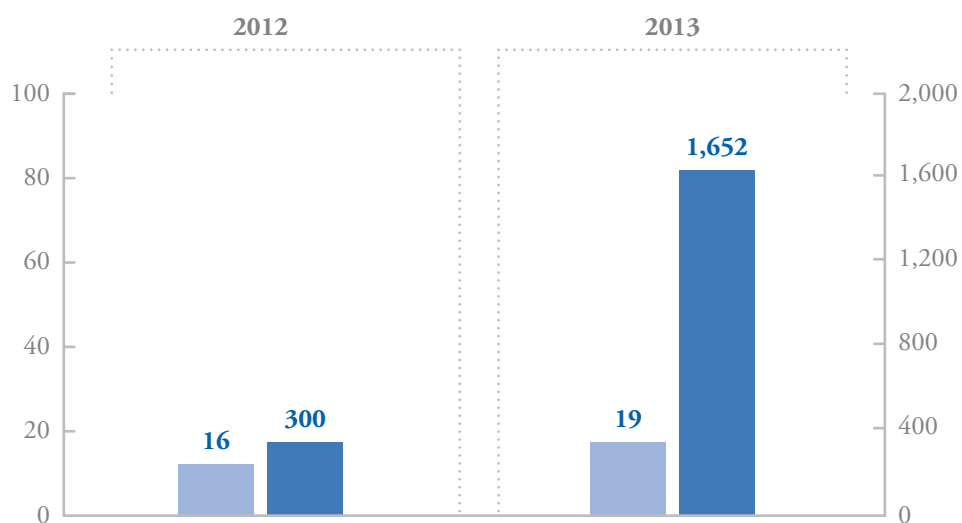
MD&D Trainers Summit Member Satisfaction

Net Promoter Score Likert Score



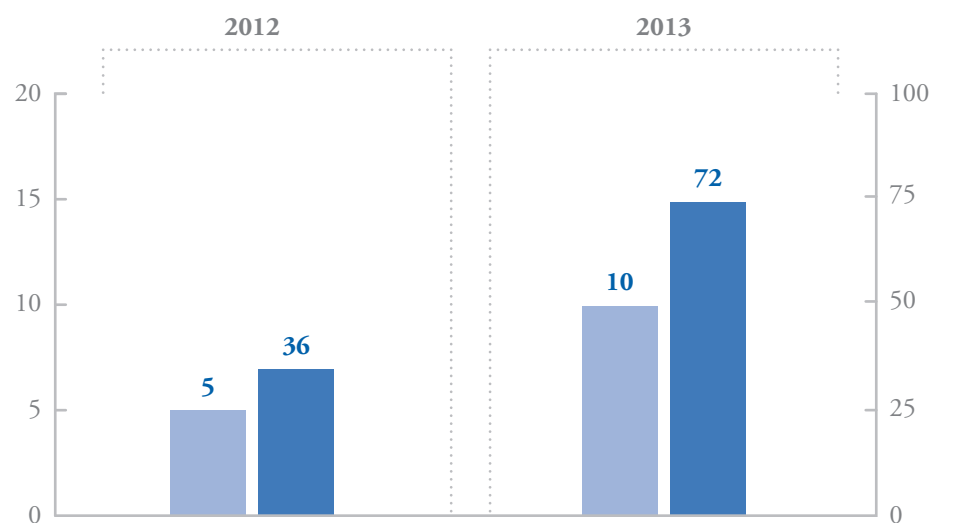
Webinars

Held Registered



Educational Workshops

Held Participants



Social Media Channels



SPBT - 2,420
MD&D - 5,883



844



152



1,580 views

LETTER TO MEMBERS

In 2013 total membership and membership among Medical Device and Diagnostic trainers both continued to grow, and member satisfaction has reached an all-time high. New features of the annual conference included: onsite networking party, charity team building event, “meet your match” networking program and small group learning stations. The number of certificate programs doubled, as did the number of participants, and our live webinars reached almost 2,000 people. Working with an outside consultancy and SPBT membership, progress was made on redefining our value proposition and choosing a new name for the organization. Underpinning all of this success was the strengthening of the SPBT team, with the addition of two new positions. 2013 will be remembered as a year of investment and significant transformation.